



# GRAPHICDESIGNPRICING

☎ 310.606.2034  
 ✉ kim@mlmsgraphics.com

Real Estate is tough enough without the constant changing world of marketing. Your best work is done with your clients, not designing marketing materials and then hoping they work.

As a real estate agent, you will either spend time or you will spend money to get results in your business.

## WHAT IS YOUR TIME WORTH?

You can't do it all, but you should look like you do and that is where MLMS Graphics can help!

### CONTACT US TODAY!

310.606.2034  
 kim@mlmsgraphics.com

## OTHER SERVICES

<b>TRANSPARENT PHOTO</b> Removing background from photo	<b>\$20</b> MINIMUM
<b>HEADSHOT RETOUCHING</b>	<b>\$30</b> MINIMUM
<b>PROPERTY PHOTO RETOUCHING</b>	<b>\$50</b> MINIMUM
<b>ORIGINAL ARTWORK</b> Original Artwork file for uploading onto MLMS site.	<b>\$50</b>
<b>ORIGINAL ARTWORK</b> Original Artwork file for desktop use.	<b>CALL FOR PRICING</b>
<b>RUSH FEE</b> Any project which is mandated for completion and delivery in advance of the projected timeline will be subject to a 50% Rush Fee.	<b>50%</b>
<b>VIRTUAL USE</b> Programmed to MLMS site. \$25 each piece with purchase of Adobe Illustrator file from MLMS GRAPHICS.	<b>\$25</b>

## TURNAROUND TIME { BUSINESS DAYS }

### BRANDING PACKAGES

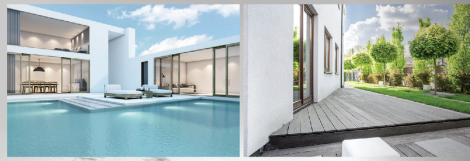
<b>BRANDING PACKAGE 1</b> INCLUDES: 1 Logo Design - 1 Two Sided Business Card Design - 1 For Sale Sign Design	<b>\$375</b>	<b>3</b>
<b>BRANDING PACKAGE 2</b> INCLUDES: 1 One Sided Listing Flyer - 1 Two Sided JL Postcard - 1 Two Sided JS Postcard	<b>\$150</b>	<b>3</b>

### A LA CARTE DESIGN PRICING

<b>FLYER</b> 1 SIDED - 8.5 by 11 MLMS GRAPHICS INSERTION	<b>\$35</b>	<b>\$55</b>	<b>1</b>
<b>FLYER</b> 2 SIDED - 8.5 by 11 MLMS GRAPHICS INSERTION	<b>\$45</b>	<b>\$90</b>	<b>1</b>
<b>PROPERTY BROCHURE</b> 2 SIDED - 11 by 17 MLMS GRAPHICS INSERTION	<b>\$65</b>	<b>\$155</b>	<b>1-2</b>
<b>POSTCARD</b> 2 SIDED - 4 by 6, 5.5 by 8.5, or 6 by 9 MLMS GRAPHICS INSERTION	<b>\$35 JL/JS ▪ \$35 MARKET UPDATE</b>	<b>\$75</b>	<b>1-2</b>
<b>DOOR HANGER</b> 1 SIDED - 4 by 11 MLMS GRAPHICS INSERTION	<b>\$35</b>	<b>\$50</b>	<b>1-2</b>
<b>DOOR HANGER</b> 2 SIDED - 4 by 11 MLMS GRAPHICS INSERTION	<b>\$45</b>	<b>\$80</b>	<b>1-2</b>
<b>BUSINESS CARD</b> 1 SIDED MLMS GRAPHICS INSERTION	<b>\$15 NO PHOTO ▪ \$20 WITH PHOTO</b>	<b>\$50</b>	<b>1-2</b>
<b>BUSINESS CARD</b> 2 SIDED MLMS GRAPHICS INSERTION	<b>\$15 NO PHOTO ▪ \$20 WITH PHOTO</b>	<b>\$75</b>	<b>1-2</b>
<b>STATIONARY: LETTERHEADS &amp; ENVELOPES</b> EACH MLMS GRAPHICS INSERTION	<b>\$15 NO PHOTO ▪ \$20 WITH PHOTO</b>	<b>\$50</b>	<b>1-2</b>
<b>WEB SITE BANNER</b> EACH MLMS GRAPHICS INSERTION	<b>\$15 NO PHOTO ▪ \$20 WITH PHOTO</b>	<b>\$55</b>	<b>1-2</b>
<b>FOR SALE SIGN</b> EACH MLMS GRAPHICS INSERTION	<b>\$15 NO PHOTO ▪ \$20 WITH PHOTO</b>	<b>\$55</b>	<b>1-2</b>
<b>DIRECTIONAL OPEN HOUSE SIGN</b> LEFT OR RIGHT MLMS GRAPHICS INSERTION	<b>\$15 NO PHOTO ▪ \$20 WITH PHOTO</b>	<b>\$55</b>	<b>1-2</b>
<b>DIRECTIONAL OPEN HOUSE SIGN</b> LEFT AND RIGHT MLMS GRAPHICS INSERTION	<b>\$15 NO PHOTO ▪ \$20 WITH PHOTO</b>	<b>\$75</b>	<b>1-2</b>
<b>EMAIL SIGNATURE</b> EACH MLMS GRAPHICS INSERTION	<b>\$15 NO PHOTO ▪ \$20 WITH PHOTO</b>	<b>\$55</b>	<b>1-2</b>
<b>LOGO DESIGN</b> 3-4 LOGO CONCEPTS / 4 ROUNDS OF EDITS		<b>\$285</b>	<b>3</b>

# WELCOME HOME

4 BEDROOMS 3.5 BATHROOMS 3,000 SQFT



# SIMPLY STUNNING

12345 ANYSTREET



*Christina*  
SMITH

REALTOR®  
 ☎ 000.123.4567  
 ☎ 000.456.7891  
 ChristinaSmith@SmithRE.com  
 SmithRE.com

**kw**  
KELLERWILLIAMS.



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo cons quat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duiis dolore te feugiat nulla facilisi.

Lorem ipsum dolor sit amet, cons ectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo cons.



**kw**  
KELLERWILLIAMS.  
12345 anystreet - AnyCity - USA

*Christina*  
SMITH

REALTOR®  
 ☎ 000.123.4567  
 ☎ 000.456.7891  
 ChristinaSmith@SmithRE.com  
 SmithRE.com

12345 ANYSTREET | \$2,000,000

**JUST LISTED**

*Christina* SMITH

000.123.4567 | SmithRE.com | **kw**

*Christina*  
SMITH

000.123.4567

www.SmithRE.com

**kw**  
KELLERWILLIAMS

*Christina*  
SMITH

**kw**  
KELLERWILLIAMS.

CHRISTINA SMITH  
REALTOR®  
 ☎ 000.123.4567  
 ☎ 000.456.7891  
 ChristinaSmith@SmithRE.com  
 SmithRE.com

CHRISTINA SMITH  
#625,000  
 ☎ 000.123.4567 ☎ 000.456.7891  
 ChristinaSmith@SmithRE.com  
 SmithRE.com

**SIMPLY STUNNING**  
12345 ANYSTREET | \$2,000,000

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo cons quat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duiis dolore te feugiat nulla facilisi.

Lorem ipsum dolor sit amet, cons ectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo cons.

*Christina* SMITH

REALTOR®  
 ☎ 000.123.4567  
 ☎ 000.456.7891  
 ChristinaSmith@SmithRE.com  
 SmithRE.com

**kw**  
KELLERWILLIAMS.



## CREDIT CARD AUTHORIZATION FORM

Please email this form back to [kim@mlmsgraphics.com](mailto:kim@mlmsgraphics.com)

PLEASE PRINT

Client Name: \_\_\_\_\_

Email address to email paid invoice(s) to: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Card Type:

VISA

MASTERCARD

DISCOVER

{ WE DO NOT ACCEPT  
AMERICAN EXPRESS }

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CSC Code: \_\_\_\_\_

The card security code (CSC) is usually a 3 - or 4 - digit number, which is not part of the credit card number. The CSC is typically printed on the back of a credit card (usually in the signature field).

Use credit card for this order only

Use credit card for all orders - keep c/c on file

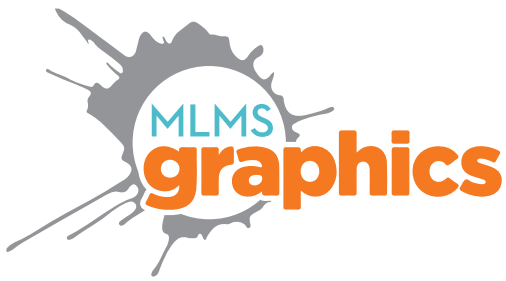
This form serves as an authorization for MLMS Graphics to bill my credit card for payment.

I understand and agree that I will be held fully responsible for this charge and I understand that said company will apply a chargeback fee to my account in the amount of \$50.00 should I initialize a chargeback with my credit card issuer to reverse payment without said company's permission. I agree to pay this fee if this occurs.

I understand that this authorization was given with my full knowledge and consent . If you have any questions, please feel free to contact me at the phone number listed below.

Signature of Card Holder: \_\_\_\_\_ Dated: \_\_\_\_\_

Print Name of Card Holder: \_\_\_\_\_ Phone: \_\_\_\_\_



## Logo Design Questionnaire

Please answer these questions thoughtfully, as they will help you communicate to us what you would like in your new logo design. If you have any questions, please do not hesitate to contact us at:

1. Please write out the logo name exactly as you'd like for it to appear in the design.  

---
2. Do you have a short tag line you will sometimes use, when appropriate, with your logo? If so, we will take this into consideration when designing your logo, but your logo must be able to stand on its own without the tag line as well.  

---
3. Are there any well known logos that you particularly like? What do you like about them and what aspects, if any, would you like to emulate?  

---
4. Please provide some adjectives that describe what you hope to communicate with your logo. (e.g. strong, exciting, warm, welcoming, inventive, humorous, feminine, serene, athletic, etc.)  

---
5. What sort of style do you envision? What do you want your new logo to communicate about your company or products? (e.g. modern and clean, old world, cutting edge, vintage, sporty, futuristic, etc.)  

---
6. Describe your direct competition; provide addresses to their websites if available.  

---
7. Do you have any particular point of emphasis you want to see in the design?  

---
8. Do you have any preconceived ideas about the design of your logo? Are there any elements that you would like to see included in your logo design? What elements from your old identity do you like or dislike?  

---
9. Are there any images or concepts you DO NOT want to see?  

---
10. Do you have any particular images or symbols you associate with your product or company? (e.g. house, favorite animal or object, like a lion, ship, mountain or tree.)  

---
11. What are your color preferences? How many colors would you like used in your logo? Are there any colors that you DO NOT want to use? List your color preference if you have any.  

---
12. Do you want your logo to include text only, text and graphic/icon, or graphic/icon only? If you would like to use an icon, do you have any specific themes for the icon that you would like us to consider?  

---
13. Do you have any ideas for the style of text (font) in your logo? (e.g. script, bold, light, handdrawn, custom lettering, elegant, etc.)  

---